

Educated Singles

Invest in a global community
for well-educated people

www.educatedsingles.com

Well-educated people are often working and traveling a lot. They have only little time for socialising and dating. For the fast growing population of well-educated women it is even more difficult finding a partner because women have been more unlikely to date and marry less educated partners than men have.

What is educated singles?

It is a global community bound together by a strong technology platform, events in major cities around the world and services targeted towards this specific group of people.

You can choose to sign up to find a partner, but you can also choose to sign up, just because you want to socialise and mingle with like-minded people on the internet or at the events that we arrange.

There are no free profiles. It costs from 10€/month and up depending on the services wanted. This secures that no fake profiles or scammers

will enter the community and it will be possible to have both ID and academic credentials confirmed by our office.

We are ready to take off!

The technology is in place and we have registered educatedsingles.com/eu/cn/jp/asia/de domain names so we will be able to make communities in local languages when needed.

Your investment opportunity is right here.

We need 200.000€ to kick-start it. The money will primarily be used on marketing and community building, as well as developing an organisation to support the members.

Double your money.

For every 1000€ you invest we will pay you back 2000€ when we reach 10000 paying users. This offer will only be valid until we reach 1100 users.

How do I sign up?

You send an email to: invest@educatedsingles.com

indicating how much money you want to invest. You will then receive a confirmation letter and information about how to transfer the money. The minimum amount of money you can invest is 1000€.

You will as a registered investor receive a monthly update.

As an investor at this stage you will also have first priority to invest in future programs.

This venture is initiated by:

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Please don't hesitate to contact me if you have any questions.

Yours sincerely



More about Educated Singles

Why is there a need for the Educated Singles community?

Niche dating sites grow steadily as mainstream ones fail. This is the conclusion made by one of the leading experts in the internet dating field, Mark Brooks, who had been an advisor to leading internet communities like Friendster, WorldSingles, WealthyMen plus many more.

His latest analysis in the US shows that in March 2008, the top 5 overall sites held 7% less market share than they did one year ago (Plentyoffish and Singlesnet were the only sites to buck this trend individually). Meanwhile, the top sites from the top five major niche dating categories made considerable gains, with the gay dating and religious dating categories growing the fastest - 54% and 69% respectively.

The general trend is that people are moving from general dating sites to niche sites, where they can meet like minded people. It can be around sexual orientation, religious beliefs or in this case a certain level of education.

David Popenoe co-director of the National Marriage Project at Rutgers University conducted a research project in 2006 - 2007 on why so many americans are single. Statistics show that college educated women are more likely to marry than non-college educated women — although they marry, on average, two years later. The popular image might have been true even 20 years ago — though generally speaking, most women probably didn't boil the bunny rabbit the way Ms. Close's character did in 1987. In the past, less educated women often "married up." In "Working Girl," Melanie Griffith triumphs. Now, marriage has become more one of equals; when more highly educated men marry, it tends to be more highly educated women. Today, Harrison Ford and Sigourney Weaver would live happily ever after.

Educated singles work and travel more than other groups of people so it often becomes difficult to get time to socialise with other like-minded people. This is the gap Educated Singles is going to fill out. By having no free profiles and an authentication of ID and education we can create a unique community for this group of people.

How do Educated Singles earn money?

There are several sources of income. The primary sources are:

- Member fees
- Commissions on services
- Adds
- Consulting/coaching
- Events

What is the strategy?

To brand Educated Singles as the serious alternative to other dating/community sites and by having ambassadors around the world developing the local communities.

A strong scalable IT platform will serve as the glue but we believe in a close interaction between the internet community and real-life events and services around the world.

We will focus on quality, trustworthiness, reliability, dedicated service and safety. Eliminating scammers and fake profiles will have a very high priority.

Is my invested money lost if we don't get to 10000 users?

No. If we haven't reached 10000 users within 24 months we will pay back a dividend based on the amount of paying users we have at that time. If we have 5000 users you will get your money back, if we have 2500 users you will get 50% of your money back and so on.

It will be offered as an option and you can choose not to use the option and wait for the number of members to grow to 10000.

No matter when we reach 10000 users we will terminate the investment program by paying back twice the invested amount of money.

Will it be possible to participate in investment programs at a later stage?

Possibly. It is something we will look into when we know more about the capital needed for future growth. But if we need a second round of investments priority will be given to the investors who invested in the first round.